



SHOES FOR KIDS ❤️

WIRE2WIRE RUNNING **'SHOES4KIDS'**

The 'Golden Shoe Award'

In 2017, Matt Terry & David Matherne co-founded the company, *Wire2Wire Running* to help promote running and racing in Northwest Ga.

But part of our company's mission has always been to serve the running community in charitable ways. Thanks to some grassroots races in Bartow Co., W2W has gone from 7 races (2017), to 16 races (2018) to 19 races (2019), to 20 races (2020), to 37 races (2021) to well over 40 races (2022). From the start, we began putting 5% of any profits we made at an event (Road Race, XC race, Summer Camp, etc.) into this Charity. So when folks run in a *Wire2Wire* event, they are directly helping talented kids in the local area who are not able to buy quality running shoes.

And *that's* what Matt & David are going to do something about!

If you wish to join in helping fund this effort, please make checks out to: *Wire2Wire Running*, with 'Shoes 4 Kids' in the memo. Mail to P.O. Box 4372 Cartersville, GA 30120.

W2W will give a new pair of quality running shoes to two (2) runners from each of the following schools:

Adairsville HS
Cass HS
Cartersville HS
Woodland HS
Rome HS

and...

Adairsville MS
Cass MS
Cartersville MS
Red Top MS
Woodland MS

That's 20 talented kids who will have a new pair of shoes this fall! How exciting!

Some kids have a lot of talent...but *not* a lot of \$\$\$.

WIRE2WIRE RUNNING
P.O. Box 4372
Cartersville, GA 30120
770-842-8444
www.wire2wirerunning.com

david@wire2wirerunning.com



NOMINATION FORM



The ideal candidate would be a dedicated runner—boy *or* girl—who exhibits exceptional talent but also whose family simply cannot afford to buy him or her nice pair of running shoes.

Once we finalize our list, we will allow you to announce that they have won the ‘Golden Shoe Award’ for their school and allow them to go to *Athlete’s Locker** to get fitted for their size. They will have 2-3 brands of training shoes from which to choose the pair they like best.

(*642 Henderson Dr., Cartersville, GA 30120.)

We are NOT looking to award shoes to a young athlete whose parent(s) can already afford them. Sorry.

Instead, we **ARE** looking for a nominee who meets the following guidelines:

- Someone who has demonstrated a bona fide financial need
- An 11th or 12th grader—if in high school
- A 7th or 8th grader—if in middle school
- An athlete who has run for at least TWO (2) complete XC seasons in good standing
(*For middle school, for at least ONE (1) complete XC season*)
- A student-athlete who has maintained a 3.0 GPA or higher
- A runner who has a sincere love of running

Nominating Coach’s name: _____

Athlete’s name: _____ School: _____

Boy or Girl (Circle one)

7th 8th 9th 10th 11th 12th (Circle one)

Last year’s P.R. _____ Distance: _____ Course _____

Most consistent place on team last year (*Example: “About 3rd or 4th”*) _____

G.P.A. _____

Please provide some anecdotal background information that affirms why this student/athlete deserves the ‘Golden Shoe Award’ and has a sincere financial need:

